

MUHAMMAD USMAN

WORDPRESS DEVELOPER

CONTACT

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TECHNICAL SKILLS

- WordPress & WooCommerce
- Elementor Pro & Gutenberg
- HTML5, CSS3, JavaScript
- Custom Theme Development
- Figma to WordPress
- Site Speed Optimization
- On-Page SEO & Performance
- Git & GitHub Workflows

SERVICES OFFERED

- Custom Layout Redesign
- WooCommerce Setup
- Page Speed Acceleration
- Cross-Browser Testing

LANGUAGES

English (Professional)

Urdu / Hindi (Native)

PROFESSIONAL SUMMARY

Results-driven Website Developer with over 2 years of hands-on experience specializing in custom WordPress development, Figma-to-WordPress conversions, and front-end interface design. Adept at building responsive, high-performance websites optimized for speed and user experience.

WORK EXPERIENCE

Freelance WordPress & Web Developer

Upwork & Global Clients

- Delivered custom WordPress websites and layout redesigns for international clients with 5-star ratings.
- Converted Figma mockups into pixel-perfect, responsive WordPress pages using Elementor and custom CSS.
- Executed site speed optimization strategies to achieve fast loading times across mobile and desktop.
- Configured custom payment gateways, product architectures, and checkout flows for e-commerce sites.

Front-End Web Developer

Independent Projects

- Built interactive front-end web interfaces using HTML, CSS, JavaScript, and modern layout techniques.
- Managed deployment pipelines and web hosting configurations using Netlify and modern version control.

FEATURED PROJECTS

Studio Play — Deep Space Concept

Interactive front-end concept built with HTML, CSS, and Vanilla JavaScript featuring custom glassmorphism and motion components.

Figma to Custom WordPress Conversion

Pixel-perfect conversion of multi-page UI design mockups into a responsive, editable WordPress site with clean typography.

WooCommerce E-Commerce Store Build

End-to-end online store setup featuring payment gateway integrations, variable product setups, and streamlined user checkout.

KEY ACHIEVEMENTS

- Achieved 5-star feedback on Upwork for bridge page design and landing page architectures.
- Optimized web pages to significantly improve mobile responsiveness and cross-browser performance.